

AI STRATEGY · STANDARD

AI Output Verification Standard

Sets the minimum verification steps required before an AI-generated output is trusted and used.

How to use this: Adopt as-is and apply the applicable verification tier to every AI-assisted workflow identified in your Operational AI Playbook.

Why Verification Is Non-Negotiable

AI tools can produce fluent, confident, and entirely incorrect output. Verification is the standard that catches this before it causes harm. It is not optional for any output used outside of personal drafting.

Minimum Verification by Output Type

Output type	Minimum verification required
Internal draft text (not yet shared)	None required, self-review encouraged
Data analysis or figures used in a decision	Source data spot-checked; calculations independently sanity-checked
Code generated for production	Standard code review process, plus explicit check for security and licensing issues
Customer-facing communication or content	Human review for accuracy, tone, and factual correctness before sending
Anything cited as fact to a third party (customer, investor, partner)	Underlying claim independently verified against a primary source before use

Verification Failure Log

What is the process for logging a verification failure once one is caught?

Who reviews the verification failure log, and how often?

How do repeated failures in one workflow trigger a review of that workflow's process?