

AI STRATEGY · CANVAS

3-Pillar AI Strategy Canvas

For leadership teams who need to map current AI maturity across all three pillars and decide where to focus effort next quarter.

How to use this: Work through each pillar section honestly with your leadership team, score your current state, then use the prioritisation section to set one clear focus for the next 90 days.

Pillar One: Educate and Empower the Workforce

Assess how much working AI fluency actually exists across the organisation today.

What proportion of the team uses AI tools regularly, and for what kinds of tasks?

Has anyone been given structured guidance on what AI is and isn't reliable for?

Where have you seen risky or low-quality AI use go unchecked so far?

Pillar Two: Operationalise AI

Assess how much of your current AI use is embedded in workflows versus living as personal habits.

Which business functions currently use AI as part of a documented workflow, not just individual habit?

Who owns quality and accountability for each AI-assisted workflow in place today?

What would break if the person who introduced each current AI workflow left tomorrow?

Pillar Three: Productise AI

Assess how AI shows up, or is expected to show up, in what you sell.

Does your product currently include any AI-powered feature, and how reliable is it in practice?

What AI-related expectations have customers, prospects, or the board already set for you?

What is the actual evidence (not assumption) that a proposed AI feature is ready for customers?

Maturity Scoring

Score each pillar honestly on a 1-5 scale (1 = no structured activity, 5 = mature and governed).

Pillar	Score (1-5)	Evidence for this score	Gap vs. where energy is currently going
Educate and Empower the Workforce			
Operationalise AI			
Productise AI			

Next 90 Days: One Clear Focus

Name the pillar with the largest gap between current maturity and current organisational attention.

The pillar we are prioritising this quarter is:

The single most important action we will take on it is:

The person accountable for this pillar's progress is:

We will know it worked if: